

INDUSTRY NEWS

Vietnam Livestock | Animal Health | Animal Nutrition

Domestic poultry sellers face tough competition from imported chicken

The value of imported chicken meat reached USD 237 million with about 178,000 tonnes last year. In contrast, Vietnam only exported 1,000 tonnes, with a total value of USD2.2 million

The market research company Ipsos published a report assessing the meat consumption and livestock market in Vietnam on March 8. The report showed that chicken has been consumed more in recent years, with 17.8kg per person in 2021 and 18.3kg in 2022.

Chicken consumption is forecast to grow rapidly, but it isn't easy to increase suddenly. Since Vietnam signed free trade agreements, imported meat has been eliminated from tariffs, leading to fierce competition as imported chicken prices have always remained low (Source: Voice of Vietnam, March 10th 2023)

Animal feed industry asks for import tax reduction on raw materials

The Government has received a proposal from the Vietnam Feed Association to eliminate the import tax on soybean meal, currently set at 2%.

In response to the proposal, Deputy Prime Minister Le Minh Khai, under the direction of Prime Minister Pham Minh Chinh, instructed the Ministry of Finance to work with relevant ministries and branches to study and consider the association's recommendations and submit them for consideration and decision following the law.

The Ministry of Finance shall assume the prime responsibility with relevant ministries and branches to study, consider and handle the association's recommendations on amending relevant documents on import tax and submit them to competent authorities for consideration and decision according to law. (Source: Voice of Vietnam, March 19th 2023)

Vinamilk, Sojitz start work on beef cattle farming and processing complex

Vinamilk and Sojitz Japan have started work on a breeding and beef processing complex called Vinabeef in Tam Dao, Vinh Phuc Province.

The project with total investment of VND3 trillion (USD131 million) is a joint project by Vilico (a member of Vinamilk) and Japan's Sojitz Corporation.

This is the first project in the investment and collaboration plan between the leading corporations of Vietnam and





Q1 trade of agro-forestry-fisheries products exceeds USD 20 billion

The import-export revenue of agro-forestry-fisheries products in the first quarter of this year was estimated at 20.63 billion USD, down 11.2% year on year, according to the Ministry of Agriculture and Rural Development (MARD).

Of the total, export value reached about 11.19 billion USD, down 14.4%. Imports were 9.44 billion USD, a fall of 7.2% year on year, resulting in a trade surplus of 1.76 billion USD, a drop of 39.6% year on year.

An upturn was recorded in the revenue of agricultural products (3.8%), and livestock (46.5%), while a downturn was seen in the export of forestry products (28.3%), and fisheries products (29.0%). The fall was mostly due to the decrease in product price.

(Source: Vietnam Plus, March 30th 2023)

Japan in high-tech agriculture, cattle breeding, and beef processing, with a total value of up to USD500 million in cooperative agreements signed at the end of 2021.

(Source: Vietnam News, March 09th 2023)

De Heus, Bel Ga partner with Green Roof for the largest solar rooftop portfolio in Vietnam in 2023



On 2 March 2023, De Heus, Bel Ga and Green Roof signed a MoU which aims to establish a partnership and cooperation to develop a 20 MWp solar rooftop

portfolio for De Heus and Bel Ga across 19 provinces in Vietnam in the next two years.

Known for their green ambitions and commitments towards sustainable agriculture, De Heus and Bel Ga aim to power all of their facilities with solar energy. The two companies have selected Green Roof as their preferred partner, which will invest in solar rooftop systems and manage their operations and maintenance.

(Source: The Saigon Times, March 02nd 2023)

Live pig price in March 2023

Regarding to the live pig price, in this March, the domestic live pig price has been decreased during the month. The average price of live pig for the whole country was about VND 49,660 per kilogram, down 3.5% compared to the last month and 6.7% lower than the same period last year.

The COVID-19 epidemic has just subsided, the demand for pork consumption has not yet recovered, and has continued to encounter an inflationary storm. With the selling price of VND 48,000 - VND 50,000/kg, for each pig released from the barn, enterprises and breeding households have lost nearly VND 1 million.



Due to oversupply, pork prices dropped sharply in early March after continuously moving sideways during the Lunar New Year. After continuously moving sideways during the peak consumption of the Lunar New Year, live pig prices in early March continued to decline sharply.

Vice Chairman of Dong Nai Livestock Association, Mr. Nguyen Kim Doan said that the above situation is mainly caused by supply exceeding demand. The recent outbreak of African swine fever caused smallholder farmers to sell off in large quantities, causing an oversupply in the market.

In addition, in 2020 the supply was very low compared to the demand, at that time livestock production was profitable, so enterprises invested on a large scale. There are enterprises that increase the herd of 10,000 sows, equivalent to 100,000 more meat pigs/cycle (two cycles each year).

Also from 2020, due to lack of supply, the Government allows the import of foreign pork without quotas. Enterprises that still have contracts with foreign import companies still have to continuously import. In January alone, 4,910 tons of chilled or frozen fresh pork were imported, valued at USD11.57 million.(Source: Anovafeed and Vietnambiz, March 2023)

