

# INDUSTRY NEWS

Philippines Livestock | Animal Health | Animal Nutrition

## Philippines to remove maximum suggested retail price for pork

The Philippines' Department of Agriculture (DA) will scrap the maximum suggested retail price (MSRP) for pork due to low compliance among vendors, as it looks at developing a "better" policy to keep retail prices in check.

Pork Producers Federation of the Philippines president Rolando Tambago, suggested that the government bolster local production instead to ensure supply and stabilize market prices.

He proposed incentivizing local pork producers, such as offering favorable loan packages from government banks and easing regulatory policies without sacrificing product quality, environmental protection, animal welfare, and food safety.

The DA implemented the MSRP measure to prevent excessive price gouging. However, its recent market visits or inspections showed that less than 10% of vendors were complying with the MSRP. (Source: Inquirer, 16<sup>th</sup> May 2025)

## Philippines' hog production down 3.7% in Q1



The Philippines' hog production in the first quarter fell 3.7% year on year to 403.79 thousand tonnes on a liveweight basis, the Philippine Statistics Authority (PSA) reported. The

contraction in hog production narrowed from the 4.3% decline posted a year earlier, the PSA said.

Northern Mindanao was the top hog producer with 57.99 thousand tonnes liveweight, accounting for 14.4% of the national total. It was followed by Calabarzon with 57.36 thousand tonnes, Central Luzon (50.66 thousand tonnes), the Central Visayas (40.86 thousand tonnes), and Davao region (31.72 thousand tonnes). Calabarzon swine production fell by 6.14 thousand tonnes, the steepest decline of the 11 regions where production retreated.

As of March 31, Philippine swine inventory fell by 11.3% year on year to 8.84 million heads, from the previous year's same period count of 9.96 million heads.

About 71.1% of swine population was by small hold farms, and the remaining 26.1% and 2.8% by commercial and semi-commercial farms, respectively.

Pork prices have remained high even with a maximum suggested retail price (MSRP) in effect during the period. The average retail price of fresh pork shoulder (kasim) was PhP 369.64/kg in the PSA's May 1-5 monitoring period. The government discontinued the MSRP scheme on May 15 at





### Philippines spending more than PhP 460 million to bring in about 3,000 gilts for pig repopulation

The Department of Agriculture (DA) is allocating PhP 461.62 million for the importation of purebred gilts to be included in packages that will be distributed to eligible beneficiaries that include private farms, local government units, and farmers cooperatives and associations. This is as part of its efforts to repopulate the domestic pig population decimated by African swine fever (ASF) and boost pork supply.

Of the total budget, PhP 405 million is allocated for the supply and delivery of 2,700 heads of imported purebred registered large white gilts. The remaining PhP 56.62 million will be used for the importation of 298 heads of imported purebred registered Berkshire gilts.

The country's total swine inventory at the end of 2024 stood at 8.75 million heads, about 8.5% lower than the 9.57 million heads recorded in 2023, according to the Philippine Statistics Authority. (Source: The Philippine Star, 16<sup>th</sup> May, 2025)

the request of the pork industry, which claimed that participants in the pork value chain were setting prices too high to allow retailers to comply. (Source: Business World, 26<sup>th</sup> May, 2025)

### Philippines' poultry production up by 9.3% year-on-year in Q1 2025



Philippine poultry production rose to 711,160 tonnes in the first quarter of 2025, marking a 9.3% year-on-year increase, according to the latest data from the Philippine Statistics Authority (PSA).

The chicken egg subsector posted the strongest growth, reaching 201,600 tonnes, an increase of 12.1% year-on-year. The chicken meat subsector followed with an 8.7% rise to 550,500 tonnes, while duck production edged up 1.5% to 6,400 tonnes. In contrast, duck egg production declined by 4.3%, totaling 12,500 tonnes for the quarter.

PSA data also showed that value-wise, the poultry industry stood at PhP110.82 billion in current prices, reflecting a 20.8% increase from the same period last year. Poultry production accounted for 17.8% of the total value of agriculture and fisheries output in Q1.

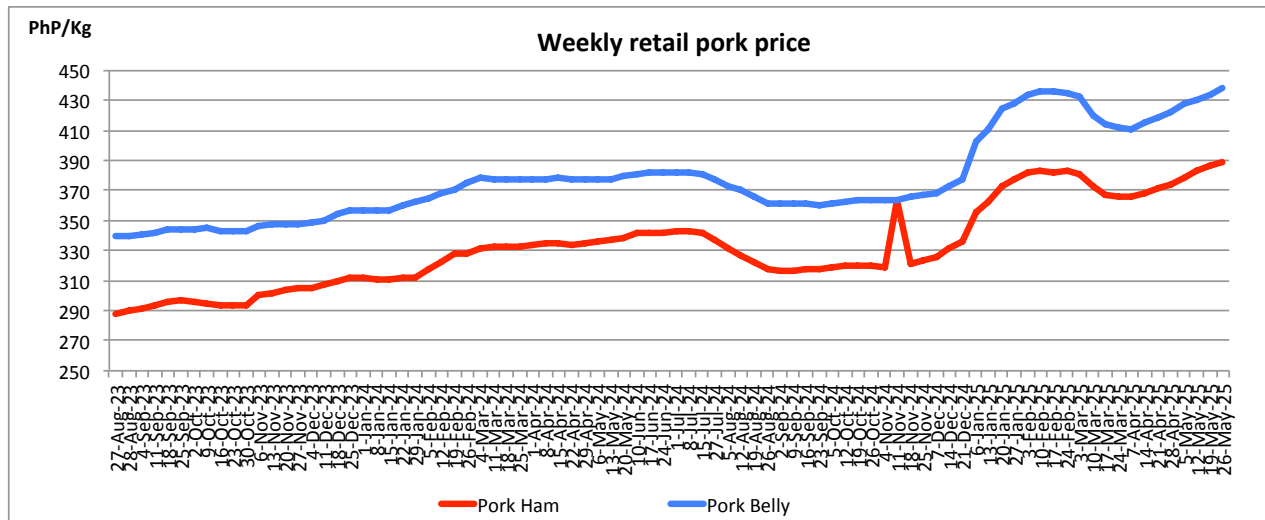
The chicken subsector remained dominant, contributing PhP 80.76 billion, or 72.9% of the sector's total value, followed by chicken eggs (PhP 27.07 billion; 24.4%), duck eggs (PhP 1.77 billion; 1.6%), and duck meat (PhP1.22 billion; 1.1%).

Philippine Agriculture Secretary Francisco Tiu Laurel Jr. welcomed the sector's Q1 expansion, citing favorable weather conditions and intensified government interventions as key drivers of growth. (Source: aviNews, 14<sup>th</sup> May, 2025)



## Pork price in May 2025

The average pork ham and pork belly price in May 2025 was 384 PhP/Kg and 433 PhP/Kg, respectively, show a increase of 3.7% and 3.8% than the previous month, and 13.8% and 14.5% higher compared to the same period of 2024, respectively. (Source: Philippines Department of Agriculture, May 2025)



## Whole chicken price in May 2025

The average price of whole chicken in May 2025 is 202 PhP/kg, which was 4.2% higher than last month. Year-on-year increase of 7.0%. (Source: Philippines Department of Agriculture, May 2025)

