

INDUSTRY NEWS

Vietnam Livestock | Animal Health | Animal Nutrition

Vietnam's agriculture minister highlights need for agriculture sector's transformation

Vietnam's agriculture and environment sector is entering a critical breakthrough stage, with science, technology, and digital transformation now positioned as the core pillars of development.

At a workshop on agricultural innovation held on May 10 in Bac Ninh province, Minister of Agriculture and Environment Do Duc Duy emphasised the urgent need for transformation in mindset and methodology.

In recent years, Vietnam's agricultural sector has made strides in adopting technology, from high-tech farming and smart livestock management to environmental monitoring via sensors, and the development of digital maps and databases for land, forests, and weather.

He highlighted efforts to encourage public-private partnerships in agricultural R&D, particularly in cultivating high-yield, climate-resilient crops and livestock. (Source: VNS/VNA, May 14th 2025)

Farmers remain cautious when restocking pigs despite rising live pig prices



In early 2025, live pig prices in Vietnam surged to a record high of VND 82,000 per kilogram, creating strong incentives for farmers and businesses in Thanh Hoa to accelerate restocking and expand production.

Many farmers reported profits of VND 2–3 million per pig, especially those with access to self-bred piglets and well-managed, biosecure farms. Despite the financial upside, authorities are urging caution due to persistently high input costs, particularly for piglets and feed.

The province currently maintains a herd of over 1.28 million pigs, enough to meet local demand and support interprovincial supply. Retail pork prices have also risen, ranging from VND 100,000 to 165,000 per kilogram depending on the outlet, though consumer demand is declining amid hot weather, with shoppers shifting toward seafood and vegetables. To stabilize the market, local authorities are encouraging controlled restocking with





Vietnam Imports 200,000–300,000 Tons of Frozen Chicken Annually

Despite being among the top 10 countries globally in poultry population, Vietnam continues to import 200,000–300,000 tonnes of frozen chicken annually, spending up to USD 300 million each year between 2020 and 2024.

From 2020 to 2025, Vietnam's broiler flock grew at over 4% annually, and total chicken meat production is expected to reach nearly 2 million tonnes by end of 2025.

Chicken has gained market share as pork prices surged due to ASF, rising from 29% of total meat consumption in 2022 to 33% in 2024. The sector still faces rising competition from cheaper imports, underdeveloped processing, limited adoption of digital technologies, and weak traceability. Authorities aim to restructure the sector toward higher-value, traceable production. (Source: Nguoi Chan Nuoi, May 26th 2025)

traceable, disease-free piglets, strict vaccination protocols, and biosecurity practices to ensure sustainable and effective production. (Source: Nha Chan Nuoi, May 27th 2025)

Vietnam's poultry industry faces major challenges amid weak value chain linkages



Despite decades of expansion, the poultry industry of Vietnam is facing major challenges, especially due to weak value chain integration and

inadequate supply-demand forecasting.

By 2024, Vietnam had reached an annual output of 2.4 million tonnes of poultry meat and over two billion eggs. Vietnam exports roughly 5.8 to 6.1 million poultry breeds and 4,600-5,100 tonnes of poultry meat each year. Since 2022, however, the sector has entered a downturn, marked by market instability, reduced profitability, and an overall loss of direction, Son Nguyen Thanh Son, chairman of the Vietnam Poultry Association said.

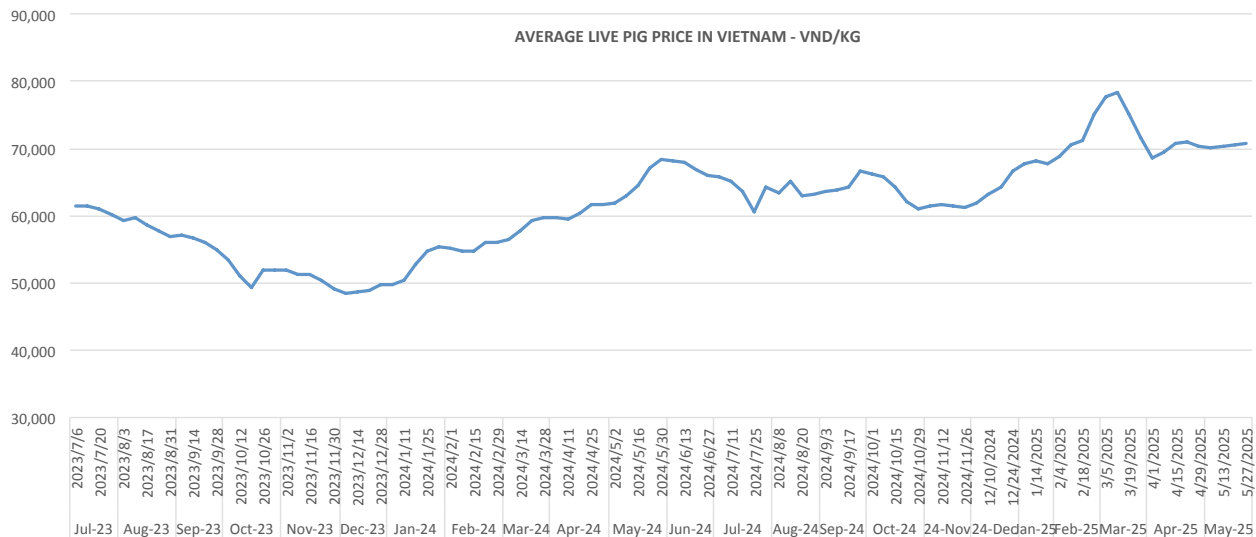
while the industry is benefiting from a unified regulatory framework, a growing domestic market, falling feed costs, and improved access to technology and investment, longstanding structural challenges related to value chain linkages, distribution systems, consumption habits and diseases remain. Heavy dependence on imported inputs, market volatility, geopolitical tensions and climate change further complicate livestock operations.

To overcome these issues, Chairman Son called for a structural shift in the poultry industry, transitioning from fragmented production to an integrated economy. "Enterprises must lead the value chain, while small producers need to be integrated into the system," he said, stressing the importance of State support in facilitating businesses in the sector. (Source: Vietnam News, 26th May 2025)



Live pig price in May 2025

Vietnam average pig prices was VND 70,425 per kg in May, 0.6% decrease compared to the previous month and 8.5% higher than the same period last year. (Source: Vietnambiz and anovafeed, May 2025)



Live piglet price in May 2025

Vietnam average pig prices was VND 2,047,500 per piglet in May, 1.6% increase compared to the previous month and 31.3% higher than the same period last year. (Source: Vietnambiz and anovafeed, May 2025)

