

INDUSTRY NEWS

Thailand Livestock | Animal Health | Animal Nutrition

Thailand's feed demand to grow slightly this year

Thailand's feed demand is expected to rise between 1% and 3% this year, influenced by the availability of raw materials, according to the Thai Feed Mill Association.

Sompob Auesongtham, the Thai Feed Mill Association's secretary general, said that with sufficient raw materials for production, a rise of 3.48% year over year is projected, reaching 21.84 million tonnes.

If raw material supplies are constrained, growth may be limited to just 1.1%. Last year, the feed demand stood at 21.1 billion tonnes.

He said the industry remains robust this year, largely due to a drop in raw material prices, which have fallen about 7-10% YoY due to a global economic slowdown and an abundant supply.

(Source: Asian Agribiz, 5th August 2025)

Thailand's livestock sector optimistic on record exports despite tariff uncertainty



In the latter half of 2025, experts and forecasting agencies predict that the Thai economy will remain under strain from US import tariffs, geopolitical tensions, volatile energy prices, and a slowing global economy—all posing significant challenges.

However, the livestock sector, which is the country's food security and a key export product, will continue to grow and is expected to reach a record high value of THB 333 billion this year, according to Dr Somchuan Rattanamangalanon, Director-General of the Department of Livestock Development.

Thailand's livestock exports during the first six months of 2025 totaled 1.78 million tonnes, an 8.36% increase compared to the same period in 2024. Exports reached THB 163.934 billion, a 3.78% increase.

He expects continued growth this year and will contribute to at least 4% year-on-year growth, reaching approximately





Thailand's chicken exports up 7.7% in H1

According to the Ministry of Commerce, Thailand's chicken and chicken product exports grew 7.76% YoY to 600,422 tonnes in H1 2025.

Notably, exports of fresh, chilled, and frozen whole chicken decreased 66.69% YoY, totaling 900 tonnes. In contrast, exports of fresh, chilled, and frozen chicken parts increased 12.69%, reaching 255,540 tonnes during the same period.

Additionally, processed chicken exports rose 5.14% to 343,100 tonnes, while exports of freeze-dried chicken cubes experienced a decrease of 36.16%.

Japan, the UK, China, the Netherlands, and Malaysia are the primary export markets for chicken products. (Source: Asian Agribiz, 4th August 2025)

THB 333 billion, a record high for the second consecutive year. This is primarily due to the government's policies. These policies aim to elevate agricultural products to meet international standards of quality and safety, in line with trading partner countries' requirements. Negotiations are ongoing to open new markets for Thai agricultural products.

Among livestock products, the top exports during the first six months were chilled, frozen, and processed meat, valued at THB 83.979 billion, a 5% increase from the previous year. Frozen meat accounts for 50% of overall exports, particularly poultry, which continues to enjoy high demand in key markets such as Japan, the United Kingdom, the European Union, China, Malaysia, South Korea, and Singapore.

Dr. Somchuan added that livestock exports are still capable of sustained growth due to the increasing demand for protein sources for consumption, in line with the growing global population. This, coupled with climate change and the emergence of major animal epidemics in various regions of the world, impacts global livestock production. These factors are all contributing to the expansion of Thai livestock products in the global market.

"The Department of Livestock Development works collaboratively with relevant government agencies, the private sector, and producers to maintain production standards and ensure disease-free status, preventing impacts on international trade and maintaining competitiveness.

This enables continued retention of existing markets and expansion into new markets. This success is the result of continuous supervision of food safety for livestock products throughout the production chain, from farms, slaughterhouses, processing plants, and distribution centers. This ensures traceability and continuous production processes, ensuring high quality and hygiene standards, using Good Manufacturing Practices (GMP) and HACCP systems, in export establishments. (Source: Thansettakij, 28th August 2025)

