

INDUSTRY NEWS

Thailand Livestock | Animal Health | Animal Nutrition

Thai Expert Urges 'Board of Peace' Entry to Shield Exports from Trump Tariffs

Thailand risks losing trade advantages with the US as its caretaker government cannot finalize agreements to secure tariff exemptions under the Trump administration.

While a baseline 19% tariff is expected, the key objective is obtaining 0% tariff status for selected exports.

The prolonged political uncertainty threatens to erode investor confidence just as global supply chains are recalibrating. However, this challenge also opens a vital pathway for Thailand to proactively reset and strengthen its alliance with the United States. Thailand can seize the moment to demonstrate its commitment as a reliable and strategic partner. With decisive leadership, the country can not only navigate the tariff landscape but also emerge stronger, forging a renewed partnership with the US. (Source: The Nation, 20th February 2026)

Thai Livestock Sector Primed for 2026 Growth as 'Rising Stars' Target Global Markets



Thailand's livestock sector is expected to expand in 2026, with the government focusing on pet food and frozen poultry products as the main export growth drivers. The pet food industry is benefiting from the global "pet humanization" trend, where pets are increasingly treated as family members, leading to higher demand for premium-quality pet food in major markets such as the United States, Europe, and China.

To support this growth, Thailand's government is strengthening food safety and quality standards to meet international requirements and improve market access.

At the same time, processed and frozen poultry exports remain strong, reaching 141.2 billion baht in the first ten months of 2025, slightly higher than the same period in 2024.

Looking ahead to 2026, Thailand's Department of Livestock Development plans to enhance cooperation





Thailand is world's 3rd-largest chicken exporter, generates THB 100 billion revenue

Thailand ranked as the world's third-largest chicken exporter, shipping over 100,000 tonnes worth more than THB100 billion last year, improving from fourth place in 2022. The growth was supported by government export promotion measures and the extension of a WTO agreement allowing lower tariffs on animal feed imports, particularly soybean meal and corn.

However, industry leaders warn that Thailand still faces higher production costs than competitors such as Brazil and the United States, mainly due to limited domestic supply of feed ingredients like soybean and corn. They are urging the government to extend and expand feed import quotas and reduce related taxes to help farmers lower costs and maintain global competitiveness.

(Source: The Nation, 10th February 2026)

between the public and private sectors to expand livestock exports.

Besides pet food and poultry, the country also aims to promote pork products, egg products, and live cattle and beef, with the goal of increasing export revenue and providing more stable income for farmers and livestock businesses. (Source: The Nation, 5th January 2026)

Thai broiler industry confident of market expansion in 2026



Thailand's broiler industry is expected to be stable in 2026, with an estimated weekly production of 35 million birds, compared to 30 million in 2025

According to Mrs Chaweewan, president of the

Poultry Promotion Association of Thailand, Thailand currently produces over 30 million birds/week, and she anticipates that production could potentially rise to 35 million birds in 2026 if producers can secure more orders from export markets.

Now, 70% of broiler production is for export markets with the remainder for domestic consumption. "All producers are committed to creating products that meet global customer preferences while maintaining high food standards through regulated production processes," she said.

Kukrit Areepakorn, Manager of the Thai Broiler Processing Exporters Association anticipated Thailand's chicken exports to grow by 3-4% YoY to reach 1.27 MMT in 2025 and expressed optimism that if China permits the suspended factories to resume exports, it could substantially benefit Thailand's chicken export market in 2026. (Source: AsianAgribiz, 2nd February 2026)

